BikeHouston’s path to a more bike-friendly city.

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Dan Piette
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Shelley Kennedy

Mile Markers of Progress

1/29/16 Mobility Houston Launches - Houston media’s ongoing discussion on transportation issues

3/9/16 National Bike Summit - Lobbied on Capitol Hill for national policies affecting people on bikes.
Director’s Address

In June I stepped into the big shoes left by Michael Payne at BikeHouston, who led the organization through its start-up phase, and accomplished so much in such a short period of time: building membership, advocating at City Hall, speaking for all people on bikes for safer streets. All people on bikes. Yes, there are “mammals” (middle-aged men in lycra), but that doesn't begin to tell the story of who bikes in Houston. Forty percent of people riding bikes in Houston earn less than $25,000 per year and use bicycles as their primary mode of transportation, often in conjunction with transit. Thousands of us are riding every day to work, to school, on trails and all over. We interviewed people loading their bikes onto buses at Metro Transit Centers and asked them about their experience. 90% said they did not feel safe while riding their bikes on the streets of Houston. We can do better than this. The Houston Bike Plan describes a path forward for building infrastructure to make Houston safer for people on bikes.

There are visible successes. Included in the growing bike infrastructure are the trails being built as part of the Bayou Greenways 2020 program. We have attended multiple ribbon cuttings this year as sections of those bayou trails have been opened. It seems that every week there are more and more people discovering and using the trails, for recreation and for commuting. If you build it, they will come. These multi-use trails will serve as the core network of an interconnected system of bike trails.

Creating high-comfort, on-street bikeways from the Bike Plan is the next step to complete a network that will serve all people riding bikes -- recreational riders and commuters; people riding by choice and those riding by necessity.

Much has been accomplished in the past year; much remains to be done. And we will need your help every mile along the way.

BikeHouston’s mission is to make our city safe and comfortable for all people on bikes.
113,252 trips taken on a Houston B-Cycle
800,000 people in Houston own bikes
42% of bike riders in Houston earn less than $25,000
262,000 METRO bus boardings with a bicycle
208,893 riders passed 34th Street on the White Oak Trail

We Organize Houstonians for Bikes

Houston is the most diverse city in the United States. The people riding bikes on Houston’s streets are an excellent representation of that. Our community organizing directly supports people with bikes and unites them in advocating for safe bicycling.

**Outreach:** Attended 189 events and spoke to 17,000 people about safe bicycling.

**Support:** Gave 186 lower income workers bike maps, lights, bells.

**Rides:** Promoted daily group rides all across town. Led thousands on the Moonlight Ramble, Kidical Mass, Members Only and Neighborhood to Trail rides.

**Education:** Hosted 14 education classes on topics ranging from how to ride a bike, to bike maintenance to traffic skills.

**Outcome:** During 2016 we expanded our supporter list from 19,000 to 26,000 people.

October 13 - Trails are built: Houston Parks Board announces construction to begin on Sims Bayou.

October 22 - 44th Annual BikeHouston Moonlight Ramble: Over 1,000 people riding in the only night time ride of its kind.
“I commute daily by bicycle from Katy to Houston and ride through George Bush Park to Terry Hersey Park to get to the office. Following the 2016 Tax Day flooding, my route was unavailable and I was forced onto roads rather than the bike trails. The trail map provided by BikeHouston helped me identify a safer detour route around the park that avoided busy roadways.” — Mike Heintz

We Impact Street Design

We sent supporters to meetings and provided public comments on 24 street/trail design and rebuild projects from Beltway 8 to Parker Road to Brays Bayou construction.

Result: more bike friendly projects designed across town.

We have participated in advance planning with the Mayor’s staff and key community members to discuss options for future funding of bike plan projects.

Result: $5.5 million is allocated for bike plan implementation over the next five years of the City of Houston CIP.

We worked with partners including Management Districts, Tx-DOT and METRO, to get bike plan projects included in their work.

Result: partners are seeking funding for bikeway projects.

October 25 - Bike Plan Pep Rally:
Led over one hundred riders in a pep rally at city hall to ask city council to pass the bike plan.
The first bike plan in 22 years, this "ambitious, yet realistic" plan identifies 500 more miles of bikeways to be built over the next 10 years. The plan provides a "toolbox" for the city on how to build safe, comfortable places of ride and sets a goal of Houston becoming a Gold-Level Bicycle-Friendly City by 2027. To achieve this goal, the number of bicycle commuters will need to increase from 0.5% to 5.5% and the number of crashes and fatalities will need to reduce by 73% and 85%. The Houston Bike Plan directly addresses these issues to make Houston safer for all cyclists.

Organized attendance at public sessions at City Hall - including 100+ person pep rally.

Over 600 individual letters of support sent to Mayor and Council Members - telling them why people care.

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“I am never more proud of this city than along my frequent rides along the bayou trails, in the parks, and along bicycle-friendly streets but there aren’t enough of these to allow me to cycle to all the places I would like to. Let’s keep making Houston better.”

— Betsy Taylor in a letter of support for the Bike Plan to Mayor Turner
### Why Give...

BikeHouston works to make a city that is safe and comfortable for all people on bikes. A Houston that works for people on bikes works for all people.

Supporting BikeHouston means:
- Making our streets safer
- Increasing our economic competitiveness
- Reducing our traffic congestion
- Improving our city’s health

### Financials

Where your dollars are spent

<table>
<thead>
<tr>
<th>Total revenue</th>
<th>$300,402</th>
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<tbody>
<tr>
<td>Foundation grants</td>
<td>37%</td>
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<tr>
<td>Membership/donations</td>
<td>31%</td>
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<tr>
<td>Events</td>
<td>27%</td>
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<tr>
<td>Business sponsors</td>
<td>5%</td>
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<table>
<thead>
<tr>
<th>Total expenses</th>
<th>$311,688</th>
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</thead>
<tbody>
<tr>
<td>Program services</td>
<td>71%</td>
</tr>
<tr>
<td>Management &amp; general</td>
<td>20%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>9%</td>
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**BikeHouston is financially supported by:**

- Houston Endowment
- Brown Foundation
- The Albert and Ethel Herzstein Charitable Foundation
- REI
- Bike Barn
- Urban Bike Gallery
- Boone Cycles
- West End Bicycles
- ICycle
- Elan Memorial Park
- Energy Corridor District
- Midtown Management District
- Williams
- Walter P Moore
- TEI
- PROS
- Houston Bicycle Company
- Ham Cycles
- Bayou City Cycles
- Cyclone Cycles
- Bay Area Cycles

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**December 7 - Holiday light giveaway:**
Began program to give bike lights away to those riding without them.
Donor Acknowledgment & Partnerships

**TOP GEAR $2500 +**
- David Baldwin
- Kelly A McNamara
- Thomas Bacon

**INNER COG $1000 +**
- Ellen Garcia
- John McLaughlin
- Kevin McCarthy
- Michael Iversen
- Alec Lawton
- Bob And Martha Stein
- Dan Piette
- Ellen A. Yarrell
- Geoff Carleton
- George Hutchinson
- William R Gamble
- Zane Jobe

**LEADER $500 +**
- Mark Anderson
- Bill Mintz
- Betsy and Ed Schreiber
- Bruce K Jamison
- Camille Leugers
- John Long
- Michael M Fowler
- Mike Schwartje
- Neil Bremner
- Richard Rice
- Rita L Williams
- Roberto J Espinosa
- Tom Compson

**ADVOCATE $100 +**
- Daniel Lundeen
- David Chaney
- David Edwards
- David Noffsinger
- Gerry van Bakel
- Joe & Kate Hood
- Joseph Norton
- Laura Spanjian
- Laurie Fondren
- Lee Neathery
- Mark Weesner
- Mark Covington
- Marvin Lummis
- Nathan Pope
- Neely Atkinson
- Neil Verma
- Paul and Ruth SoRelle
- Paul Elliott
- Ronald P Cuenod Jr
- Steve Lopez
- Wes Kinsey
- Woody Speer
- Mitchell and Eileen Shults
- Ramsey Tate
- Suzanne Riggenbach
- Amanda Ford
- Annette Thorsten berg
- Kyle Shelton
- Alan Semple
- Alice Evergreen
- Allison Davidson
- Barbara Amelio
- Bowen Roberts
- Brian Crimmins
- Brian R Hatt
- Bruce Ward
- Carlo Di Nunzio
- Carlos A Farinas
- Christian D Eckman
- Christof Spieler
- Clark Martinson
- Clark Worthley
- Craig Shumaker
- David Seeley
- David Sterling
- Dexter Handy
- Donna Bennett
- Edmund Gaither
- Ekaterina Morzhueva
- Eric Pearson
- Falon Mihalic
- Fermin Vasquez
- Frederick Lazare
- Gay & John Wells
- Guy Hagstette
- Gwenddyn Fedrick
- Herman Stude
- James Koski
- James Llamas
- James Robin
- Jeffrey Weatherford
- Jim Doyle
- Joanne Crull
- John Curry
- John Patrick King
- Johnny Porter
- Kathy Long
- Keiji Asakura
- Kelley Erwin
- Kelly Hall
- Kevin Dragan
- Kevin Dragan
- Kevin J. Crotty
- Kevin Jacks
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- Kristen Schlemmer
- Larry Raideren
- Mario Vera
- Mark Peterson
- Martin Payne
- Matt Hartzell
- Maximilian Seewann
- Michael Skelly
- Nisha Desai
- Olga Garcia Prendes
- Orlando Alvarado
- Patrick Rutledge
- Phillip Vogelsang
- Ralph Krog
- Ricardo J Montiel
- Richard B Clark
- Richard Bohan
- Richard Hecksel
- Robin Holzer
- Rodney Harrill
- Ryan Kelly
- Ryan Monju
- Sandra Burnett
- Scott And Kathleen Shadle
- Shelley Kennedy
- Sis Johnson
- Stanley R Almoney
- Steve Checkles
- Tecky Surawijaya
- Thomas Kevin Golden
- Tod Snyder
- Tom McCasland
- Tony Banks
- Vivek Sinha
- WC Carter

**ACTIVIST $250 +**
- Ann Stout
- Bobby Baillio
- John and Dawne Jordan
- Susan Jackson
- Alois Dober
- Bobby Bacon
- Bonner C. Barnes
- C. Edward Bullock
- Curtis W Martin
- Mike Baldwin
- Tom Mirkwood
- Ed Schreiber
- Bruce K Jamison
- Camille Leugers
- John Long
- Michael M Fowler
- Mike Schwartje
- Todd Easterling
- Richard Rice
- Rita L Williams
- Roberto J Espinosa
- Tom Compson